

PRODUCER • CREATIVE LEAD • VIDEOGRAPHER • DIGITAL MEDIA SPECIALIST

## Profile

Award-winning producer with an impressive portfolio and record of driving business for diverse industries. Passion for creating sharp, polished, and unique videos that immediately engage audiences. Track record of meeting the demanding deadlines, communicating effectively with cross-functional teams, and leading by example. Dedicated to finding the most cost-effective and creative solutions for all challenges. Known for taking a hands-on approach in directing teams, collaborating with clients, and bringing creative concepts to life. Possess extensive network of industry contacts based on strong relationships. Core competencies include:

- Visual Storytelling
- Creative Solutions
- Crew Leadership
- Project Management
- Cinematography
- Editing & Post-Production
- Problem Resolution
- Writing & Scripting
- Media Management
- Lighting & Grip
- Still Photography
- Budget Control

## Career Success

A&E TELEVISION NETWORKS, Los Angeles, CA

**Producer / Videographer** | 2009 to Present: Develop scripts, produce videos, and conduct interviews while engaging audiences with compelling content. Identify and capitalize on cost-effective methods to improve production quality and obtain exceptional guests/interviews. Serve as primary videographer for all of the Digital Media Department's LA-based projects.

- **Developed 100+ mini-biography videos for Biography.com.** Booked and interviewed expert guests, composed scripts and interview questions, set up lighting/grip, operated camera, managed sound/make-up crews, researched stock footage, and created the paper edit.
- **Filmed 200+ different interviews** with celebrities and experts from such shows as *Project Runway*, *Storage Wars*, *Witches of East End*, and *The Client List*. Persuaded name talent, such as Tom Brokaw, to conduct free interviews through personal attention, phone calls, and email communication.
- **Designed layout and features of the new shooting studio;** set up interiors and equipment room, devising an organized system for all production equipment. Sourced new camera equipment and backdrops.

KEITH SOLOMON PRODUCTIONS INC., Los Angeles, CA

**Owner / Creative Director** | 2004 to Present: Built full-service production company specializing in creating high quality corporate marketing, training, and broadcast video content. Deliver meaningful and memorable videos on time and within budget while managing all aspects from pre-production to post-production. Maintain the highest levels of production value and efficiency. Leverage strong relationships with industry contacts and outside agencies to manage large productions.

- **Garnered many awards while creating dozens of local broadcast and online commercials** for diverse clients such as *Prosperity Bank*, *Houston Jewelry*, and *Mary Harris Advertising, LLC*. Won four Tellys while developing five TV spots for a single client.
- **Optimized set efficiency to ensure top-quality work,** delivered on time and within budget. Meticulously researched, planned, and prepared detailed shooting plans.
- **Found cost-effective solutions to improve production values.** Reworked scripts to reduce location requirements, used animated graphics, and employed stock video footage to spruce up productions.

HEALTHFIRST INC. (Affiliated with Banyan Inc.), Los Angeles, CA

**Video Marketing Creative Lead** | 2011 to Present: Oversaw production of new media product promos, trade show sizzles, and tutorials. Acted as producer, director, videographer, graphics supervisor, and editor. Played key role in transforming the look of the company and its products/services by delivering polished presentations.

- **Directed team of 20+ to create feature-length, online OSHA certification training video** with interactive quizzes. Ensured top quality production while delivering project on time and well within the \$175,000 budget.
- **Dramatically increased sales and brand prestige** after producing each marketing video, despite working with limited budgets.
- **Saved \$50,000+ in the first year alone** after building a shooting space with a white cyclorama and turntable used to shoot scores of company videos. Reduced rental costs.
- **Successfully shot project with a script that jumped up to 30 pages, single-spaced**, with no expanded deadline or budget. Completed video in two days and with very high production value, using moving dolly for most shots.

DISNEY IMAGINEERING INC., Burbank, CA

**Videographer / Editor** | 2008 to 2009: Shot coverage of R&D Open House Presentation; created presentation videos from the footage. Produced 18 video projects ranging in length from 3 to 10 minutes.

DISNEY CONSUMER PRODUCTS, Burbank, CA

**Videographer / Editor** | 2008 to 2009: Captured and edited great footage of town hall meetings and interviews for new media projects. Provided expert advice on awards/event coverage to generate spectacular online content.

VIDEOJUG.COM, Los Angeles, CA

**Producer** | 2007 to 2008: Pitched/researched exciting new story concepts. Directed and scripted projects, supervised crews, and shot/edited footage. Completed projects within extremely tight deadlines. Conceived and created two of the company's most popular videos, cementing the brand's reputation as the #1 go-to website for how-to videos.

- **Created 1,000+ high quality, short form new media projects.**

THE GAME SHOW NETWORK (GSN), Los Angeles, CA

**Producer / Director of Photography** | 2004 to 2007: Developed 20 on-air promos of various television shows, including *Casino Nights*, *Extreme Dodge Ball*, *Dog Eat Dog*, and *Poker Royale with James Woods*. Leveraged industry contacts to affordably shoot the TV spots on 16mm film.

DISCUS DENTAL, INC., Culver City, CA

**Creative Lead** | 2004 to 2007: Created numerous promotional and instructional videos for various products. Successfully produced, directed, shot and edited their extremely popular *ZOOM! Patient Promo*: 28 scenes, 6 fully built sets, 30+ cast/crew members, and two 35mm cameras on dollies – all within a \$125,000+ budget.

Past 12 years – I.A.T.S.E. camera operator, worked on major motion pictures such as *Iron Man*, *Iron Man 2*, *Cowboys & Aliens*, *The Number 23*, and *Tears of the Sun*.

## Education

Master of Fine Arts in Cinematography  
THE AMERICAN FILM INSTITUTE, Los Angeles, CA

Bachelor of Arts (*Cum Laude*)  
AMHERST COLLEGE, Amherst, MA

## Affiliations

I.A.T.S.E. Local 600 Cinematographer's Guild  
Digital Cinema Society

The American Film Institute  
Telly Awards Silver Council

## Awards

Communicator Award – "*OSHA Bloodborne Pathogens Training Program*," 2013  
Telly Awards – Five different TV spots for Houston Jewelry, Inc., 2011  
Telly Awards – Two different TV spots for Houston Jewelry, Inc., 1996

## Tech Savvy

Expert: Apple Final Cut Pro, Microsoft Word and Excel, Adobe Photoshop  
Proficient: Adobe InDesign, Apple DVD Studio Pro, Motion, and Compressor